

# „DEvelopment SUpport fOr RUral AreaS – EU4Us”

## Grundtvig LLP - Partnership





# Partners



Bistrița-Năsăud Chamber of  
Commerce, Romania –  
coordinator



CAMERA DE COMERȚ ȘI INDUSTRIE  
BISTRITA-NĂSAUD

Castlereagh Enterprises, Northern  
Ireland, UK



Lawton School, Spain



Tarsus Chamber of Commerce,  
Turkey



# Project's aim

**To support regional development**

→ **preserving the traditional crafts and products**

→ **fostering the intercultural dialogue among vulnerable groups**



# Objectives

- to promote entrepreneurship and creativity among inhabitants of rural areas
- to preserve cultural heritage
- to promote traditional crafts and products
- to raise awareness concerning the protection, quality and the marketing
- to foster transnational exchanges of good practices
- to increase the expertise of persons involved in adult education

- **Project meetings**
- **Communication & promotional materials**
- **International events**
- **Project website**
- **Research on “Traditional crafts & products”**



# Results

- **Pan European Network of traditional crafts & products: on line catalogue**
- **Documentary collection DVD**
- **Local events in each partner country**





# Thank you very much!

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